



My name is Paola Batiz. I love creating and building new art for amazing companies who are innovative and trusting in their pursuit to achieve success. There's a **magical** world in my head and I can't wait to show you.

call: 858.999.6184
write: paolabatiz@gmail.com
visit: discopao.com
meet: San Diego, CA.

EXPERIENCE & EDUCATION

FYC LABS - 2012 to present

Creative Director

Duties included ensuring quality of work is up to standard, managing client relations. Role included the execution of UI/UX deliverables, branding, advertising campaigns and web development. If you were to pop in one day you'd find me working on logos, advertising campaigns, and motivating my team to perform the best they can.

Art Institute of Ca - San Diego - 2008 - 2012

BS in Advertising

How do you say "Paola"?
it's like HOLA with PA in front of it. PA...HOLA!

COOL THINGS

- Creative Chair for the San Diego AD2 Club
- Event planning & Management for PB&J Presents
- East Village Association member and community lover
- Finalist for Women Who Mean Business - SDBJ
- Finalist for 20 Under 25 - SDBJ
- Likes dancing to vibey disco music and wearing glitter
- Fluent in Spanish

ABILITIES

Sketch App

Illustrator

Photoshop

UI/UX

CSS

HTML

PHP

Javascript

Wordpress

eCommerce

Branding

Photography

Marketing